

## Fortune Lane: Link's Temple Mall Placemaking Project



### Introduction

“Fortune Lane” is Link Asset Management’s (Link) placemaking initiative at Temple Mall in Wong Tai Sin. Spanning over 4,000 square feet, the project transforms the main thoroughfare connecting Temple Mall North, the B3 Exit of Wong Tai Sin MTR Station and Wong Tai Sin Temple, into a cultural corridor where tradition, art, and community connection converge. This transformation brings distinctive vitality to the Wong Tai Sin district.

Fortune Lane comprises four signature elements, namely the Link Fortune Wall Wong Tai Sin, the Twelve Zodiac Wall, a giant traditional hanging ornament installation, and the LED TV Wall, which together create a cohesive and immersive cultural experience for visitors. The project aims to achieve the following goals:

- **To create a cultural landmark** that carries forward heritage through art, calligraphy, and history, while serving as an appealing photo-taking spot and a welcoming community gathering place
- **To share positive energy** by forming a cultural centrepiece filled with upright spirit and blessings, guided by the symbolism of the character “Fook” (福) and Lion Rock, which is closely associated with the Wong Tai Sin district
- **To advance community co-creation** by providing a cross-generational and cross-sector platform that unites community and promotes local collaboration

## Link Fortune Wall Wong Tai Sin



Located at the heart of Wong Tai Sin, the Fortune Wall measures 18 metres in length and 3.8 metres in height and features 108 distinctive calligraphic works of the Chinese character “Fook” (福).

The character “Fook” is a symbol with a 3,500-year history and represents protection, abundance, and hope. In traditional culture, the number 108 signifies completeness and auspiciousness. These works were co-created by contributors from across generations and sectors, including Thomas Wu, District Officer (Wong Tai Sin); Dr Lee Yiu-fai (Yee Kok), Abbot of Sik Sik Yuen Wong Tai Sin Temple; Olympic medallist Lee Lai-shan, fencer Ryan Choi; esteemed designers Dr Kan Tai-keung and Karen Chan; legendary lyricist Cheng Kok-kong; veteran artist Ou Da-wei; ink painters He Baili and Wong Kai-wai, and veteran actress Lana Wong Wai-lin, Link’s Group Managing Director – Asset Management Emmanuel Farcis, alongside Link employees, Link scholarship recipients and community partners. Each stroke carries a world of meaning: one word, one wish; one blessing, one sincerity. A selection of their stories and wishes is featured in the appendix.

The Fortune Wall also integrates the silhouette of Lion Rock into its contemporary visual composition. This design choice pays tribute to the resilience of Hong Kong people while also echoing the geographic identity of Wong Tai Sin.

Together, these elements honour traditional calligraphy while presenting its beauty through a refreshed lens, creating an artistic corridor that bridges past and present.

The project was led by Link in collaboration with art consultant Heiman Ng, the project’s curator, who brought together contributors of different ages and backgrounds in the city to enrich the installation’s diversity and creative depth.

## Twelve Zodiac Wall



Adjacent to the Fortune Wall, the Twelve Zodiac Wall retells the origin story of the traditional Chinese zodiac using a refreshed, family-friendly visual style.



Echoing Temple Mall's cultural heritage positioning, the wall features contemporary cartoon illustrations of the twelve zodiac animals and offers an engaging visual narrative suitable for visitors of all ages.

It also incorporates an interactive element. Through QR codes, visitors can download and print origami templates of each zodiac animal, extending the experience from the physical space into an at-home creative activity. Together, these elements enrich the cultural dimension of Fortune Lane and encourage deeper engagement with the storytelling experience.

## Giant Traditional Hanging Ornament Installation and LED TV Wall



Above the main entrance of Temple Mall North hangs a set of giant incense-coil ornaments in vivid red and ochre tones. Inspired by traditional worship rituals, the installation captures the distinctive history and atmosphere of Wong Tai Sin and has become a must-visit photo-taking landmark for visitors over the years.



Nearby, a traditional static promotional signboard has been upgraded into an LED digital screen that enables richer real-time interaction with visitors. In addition to showcasing stories of the Fortune Wall's co-creators, the screen can also display tenant information.

### About Temple Mall

Located in the heart of Kowloon and adjacent to Wong Tai Sin Temple, Temple Mall is committed to preserving community and traditional culture. Through placemaking initiatives such as 'Fortune Lane' and the Fortune Wall, Temple Mall enables local residents and tourists to explore the district's rich cultural heritage, while also enjoying the mall's vibrant shopping, dining, and social experiences.

### Accessibility Information

Address: Link Fortune Wall Wong Tai Sin, Fortune Lane, Temple Mall North, 136 Lung Cheung Road, Wong Tai Sin, Hong Kong (MTR Wong Tai Sin Station Exit B3)

Website: <https://www.linkreit.com/en/community/creating-social-hubs/placemaking/link-fortune-wall-wong-tai-sin/>

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**Appendix : Calligraphies of 12 key contributors**



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| No. | Name of contributor  | Story   |
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| 1   | <p><b>Lana Wong Wai-lin</b></p> <p><i>Veteran Hong Kong actress, renowned for her annual Lunar New Year appearances and visits to Wong Tai Sin Temple.</i></p>   | <p>Wong believes that “cultivating blessings” requires action— offering help to others whenever possible and fostering good deeds when direct assistance is not within her reach. In doing so, blessings will pass from person to person. At the age of 95, she wrote the “Fook” for the first time, demonstrating courage, sincerity and a desire to share the blessings accumulated through her calligraphy.</p> <p>To her, Wong Tai Sin symbolises a faith where “every prayer receives an answer.” She encourages the people of Hong Kong to hold on to hope and have faith in miracles, even during difficult times. This philosophy enables this century-old, blessed ground to continue radiating positive energy throughout the city.</p> |
| 2   | <p><b>Karen Chan</b></p> <p><i>Founder of SPARKLE by Karen Chan, she is known for long-standing cross-disciplinary collaborations with international museums and leading IP brands, while actively promoting cheongsam (qipao) design through her charitable foundation.</i></p> | <p>Chan believes that “Fook” represents both material and spiritual abundance — a state naturally felt through peace and contentment. The way to cultivate blessings, she says, lies in embracing life with acceptance and without force or calculation.</p> <p>Her calligraphic work “Blessings Along the Way” beautifully merges Taoist philosophy with the meaning of blessing, expressing the hope that everyone may walk their life’s path with peace and joy.</p> <p>To her, Wong Tai Sin is a sacred site filled with spiritual energy — a place in the hearts of Hong Kong people where “every prayer finds its answer”, carrying the collective memory of families seeking harmony and happiness.</p>                                    |

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| <p>3</p>  | <p><b>Lee Lai-shan</b></p> <p><i>Hong Kong's first Olympic medallist, she now dedicates herself to advancing sports participation and youth development.</i></p>                  | <p>Guided by the belief that “peace is blessing,” Lee stresses that cultivating blessings require thinking kind thoughts and doing good deeds. The “Fook” she inscribed is imbued with the dynamic imagery of windsurfing, reflecting her aspiration for people will gain health through sport and enjoy “smooth sailing” as they navigate life.</p> <p>She observes that Wong Tai Sin, a sacred site with a century of history in Hong Kong, embodies the essence of Taoist, Buddhist and Confucian thought. With its philosophy of “guiding people towards goodness,” the location represents the spiritual harmony of blessings and wisdom at the heart of Hong Kong’s faith and culture.</p>  |
| <p>4.</p> | <p><b>He Baili</b></p> <p><i>Master of the Lingnan School of Painting, celebrated for his majestic landscapes.</i></p>  | <p>He believes that the true essence of “Fook” is “a life of peace and stability”, that cultivating blessings lies in letting go of attachment and giving up greed. His calligraphy originates from the tradition of fashioning New Year’s blessings for family and friends. He was deeply moved upon learning that a stranger who displayed his calligraphy at home felt physically and spiritually uplifted.</p> <p>Since then, he silently wishes the recipient peace and good health whenever he writes “Fook”—transforming the act of writing into a ritual of relaying positive energy.</p> <p>Convinced that “the more you write, the more blessings you create”, he knows that sincerely sending blessings to others also generates good fortune for oneself.</p> |
| <p>5</p>  | <p><b>Cheng Kok-kong</b></p> <p><i>A legendary Cantonese lyricist behind more than 2,000 classic works, widely recognised as one of the three pioneers of early Cantopop.</i></p> | <p>In Cheng’s mind, “Fook” embodies the ancient aspiration for contentment—the simple happiness of owning a modest plot of land. He stresses that blessings cannot be forced but are nurtured naturally through self-cultivation, moral integrity and the performance of good deeds.</p> <p>His calligraphy of the “Fook” is written in kaishu (regular script), with cleverly connected strokes forming a distinctive style “between regular and semi-cursive script”—representing blessings being spread far and wide.</p> <p>To him, Wong Tai Sin is a centre of faith deeply rooted in people’s hearts—from divination to deliver guidance during difficult times to the comfort of festive incense</p>   |

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|   |  | offerings—which comprises the collective memories and emotional connections of the Hong Kong people.   |
| 6 | <p><b>Thomas Wu Kui-wah</b></p> <p><i>District Officer (Wong Tai Sin), overseeing district governance, promoting local development and livelihood initiatives, and enhancing residents' well-being and fostering community harmony.</i></p>              | <p>Wu sees “Fook” in the simple joys of everyday life – health, peace, gratitude, family harmony and live life with a thankful heart. With faith in the uplifting power of positive energy, he hopes that creating the “Fook” characters together will bring blessings to the residents of Wong Tai Sin.</p> <p>To him, Wong Tai Sin, nestled beneath Lion Rock, is rich in religious and cultural heritage, and is a place of unity and positivity where people join hands for the common good.</p>   |
| 7 | <p><b>Dr Lee Yiu-fai (Yee Kok)</b></p> <p><i>Abbot of Sik Sik Yuen Wong Tai Sin Temple, devoted to promoting the faith and cultural heritage of Master Wong Tai Sin while embracing the principles underlying Confucianism, Buddhism and Taoism.</i></p> | <p>Dr Lee explains that “Fook” traditionally symbolises “smoothness in life and harmony between body and mind.” Cultivating blessings, he comments, begins with virtue and good deeds, echoing Master Wong Tai Sin’s teaching: “act benevolently and benefit all.”</p> <p>His rendition of “Fook” ingeniously combines the imagery of Taiji (Yin-Yang balance): the left radical “示” represents reverence for heaven, while the right “畐” symbolises fulfilment and completeness—encapsulating Taoist wisdom in harmonising heaven and humanity.</p> <p>He hopes people understand that “blessings arise from the heart and are sustained by virtue.” For him, Wong Tai Sin Temple is a spiritual landmark—bridging tradition with modernity and guiding people towards goodness. For more than a century, the temple has conveyed the Taoist philosophy of unity of virtue with heaven and earth.</p> |
| 8 | <p><b>Dr Kan Tai-keung</b></p> <p><i>Internationally acclaimed designer renowned for imbuing contemporary design with the poetic aesthetics of ink painting.</i></p>   | <p>Dr Kan believes “Fook” represents happiness, the fulfilment of a good life and the conviction that cultivating blessings is rooted in maintaining kindness, practising contentment and living with focus and sincerity. His “Fook” is constructed with fine straight lines and dots, creating a balanced square that conveys wishes of stability and happiness.</p> <p>To him, the century-old, blessed ground of Wong Tai Sin is where the collective hopes and prayers of the Hong Kong citizenry come together.</p>  |

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| 9  | <p><b>Ryan Choi</b></p> <p><i>Hong Kong outstanding fencer who made history by winning the gold at the 2025 World Fencing Championships—a Hong Kong sports milestone.</i></p> | <p>To Choi, “Fook” means happiness—“a kind heart brings good fortune” and “doing good deeds helps accumulate blessings”. His rendition of “Fook” written with natural and spontaneous brushstrokes, reflecting the freedom and concentration that characterises both his fencing style and approach to life. It encapsulates his belief that “happiness needs not be complicated, simply follow your heart and it will come naturally.”</p> <p>To him, Wong Tai Sin is a sacred place for blessings—a site with deep cultural significance, serving as both a spiritual haven and symbol of faith for the people of Hong Kong.</p>  |
| 10 | <p><b>Ou Da-wei</b></p> <p><i>Veteran Hong Kong artist dedicated to art education and cultural development.</i></p>   | <p>According to Ou, “peace itself is blessing” and the cultivation of blessings begins with an innately kind heart. His calligraphic works, centred on a theme of peace, convey calming, harmonious energy through the flow of his brushstrokes, expressing his hope that viewers find comfort and serenity through art.</p> <p>To him, Hong Kong’s Wong Tai Sin—a spiritual haven for the city’s residents for more than a century—embodies a profound belief that “every prayer finds its response.”</p>  |
| 11 | <p><b>Emmanuel Farcis</b></p> <p><i>Link’s Group Managing Director – Asset Management</i></p>   | <p>Farcis sees “Fook” as a synthesis shaped by actions and character—“doing good” and “understanding oneself” are the true keys to finding good fortune.</p> <p>The abstract brushstrokes of his first calligraphic creation captured the dynamic beauty of the written character. The “Fortune Wall” presents diverse interpretations of one specific Chinese character from a varied cross-section of creators, symbolising the spirit of social inclusion.</p> <p>To him, Wong Tai Sin is not only a cultural landmark—it is also a cherished family tradition visited every year by his Hong Kong-born spouse. For their cross-cultural family, it embodies both emotional connection and a sense of belonging.</p> |

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| <p>12</p> | <p><b>Owen Wong Kai-wai</b></p> <p><i>Contemporary ink artist whose work is inspired by the vastness of the ocean and seeming endlessness of the cosmos, known for pioneered the “Floating Energy” texture technique, distinguished by a dynamic, powerful flow.</i></p> | <p>Tracing “Fook” back to its oracle bone form, Wong interprets it as embodying both external prayer rituals and internal spiritual cultivation. He believes nurturing blessings is about bringing welfare to others. Giving is more meaningful than receiving—it dispels greed and compels compassion.</p> <p>He writes “Fook” in lishu (clerical script)—a style carrying the weight of calligraphic history—to recreate the atmosphere of traditional blessing rituals and invite viewers to share its auspicious spirit.</p> <p>For him, Wong Tai Sin holds deep personal significance. In childhood, it was a place of devout prayer for him and his fisherman parents, filled with solemnity, peace and shared memories of happiness.</p> |
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